



Conduct Taping & Review Sessions

Profitable Sales Tip #2 **Make Profitable Sales Tapes**

**A 2nd Profitable Idea
Is To
Tape Your Sales Team**

**Then Have Your
Sales Managers & Trainers
Listen To The Tapes
& Evaluate Them**

**Send The Tapes Home
With The Sales Representatives
So They Can Listen Themselves**

**Then Have The
Sales Managers & Representatives
Get Together**

**To Share Their Feedback
& To Develop and Test Ways
To Make Each Call
Even Better**