

Recruiting Strategy - Job Fairs

Another Key Process That Can Significantly Increase The Number of Quality Referral Candidates You Hire Is To Add Our Job Fair Components To Your Existing Recruiting Strategy.

Job Fair - 5 Key Success Factors

**Here Are A Number Of “Key Success Factors”
That Must Be Adhered To When Developing & Implementing
Profitable Job Fair Strategies:**

- 1. Hold Your Job Fairs On A Regular Basis**

- 2. Advertise & Brand Your Job Fairs Effectively**

- 3. Use Our “Ideal Sales Candidate Profile” To Immediately Identify Candidates With The Highest Probability Of Success.**

- 4. Make It A Mandatory Requirement For All Sales Managers With Open Positions, To Attend The Job Fairs So They Can Conduct Immediate 1st Interviews With Top Candidates.**

- 5. Hold Off-Site Job Fairs - Ranging From City Job Fairs At Convention Centers To Career Job Fairs At Colleges**