



**Profitable
Sales Growth
Strategies**

Outbound Excellence
877-337-2674
602-770-0012
www.outboundexcellence.com

CAUTION: Don't Be Sold By A Bad Hire
Follow Your Hiring System

**Refuse To Hire Sales Candidates That Don't Meet
Your Hiring System Requirements**

**You're Hiring Experienced Salespeople
It's Their Job To Sell**

**And Many Sales Candidates
Can Sell Themselves In An Interview**

**Far Better Than They Could Ever Sell
Your Company's Products & Services**